

SEA CAVE® TRUE BLUE CARBON®



ADDRESSES MULTIPLE SDGS

1 NO POVERTY



2 ZERO HUNGER



8 DECENT WORK AND ECONOMIC GROWTH



13 CLIMATE ACTION



14 LIFE BELOW WATER



ICROA APPROVED

BUSINESS DESCRIPTION

- **INTERNATIONALLY PATENTED BIOGENIC SEA CAVE® TECHNOLOGY REGENERATES UNDERWATER BIOMASS**
- Creates sustainable nearshore fisheries
- Regrows kelp forests & coral ecosystems
- Reduces seafood value chain emissions
- Removes ~4-8 tonnes CO2/year
- Each cave supports >1000 kg of marine life
- Sea Cave® lasts 500 years subsea

INVESTMENT HIGHLIGHTS

- Transparent & measurable projects
- More impactful than other blue carbon solutions
- Highly scalable worldwide without protected status
- Additionality through multiple SDGs

INITIAL CREDIT OFFERING

- **Offer:** Blue Carbon Credits 1,701 tonnes **Price:**
- \$200 per credit (6,900 in forwards)
- **Project Location:** Isla St. Martin, Baja, MX
- **Methodology:** ISO 14064-2: 2019
- **Verifier:** Earthhood UK Limited
- **Registry:** International Carbon Registry (1)
- **Credit Format:** Blockchain native
- **Blue Credit®:** 1:1 attached biodiversity credit
- **Carbon Forwards:** Climate Trade (2025, 2026)

(1) ICR was ICROA approved Jan. 2025

**BAJA REEF PROGRESS: 906 SEA CAVES DEPLOYED
SEABED LEASE FITS 15,000 SEA CAVES**

Mitigating Impacts with Blue Carbon Credits

By Chris Goldblatt, CEO Fish Reef Project®

Ocean-centered carbon credits provide a solution for curbing footprints and providing mitigation. Typically, 10–15% of a standard carbon footprint is actually Blue—this is any portion of a person's life, operation, or supply chain that impacts the ocean.

Sea Cave True Blue Carbon® and its cousin Blue Credit® have revolutionized the ocean health and blue carbon sectors. Sea Cave True Blue Carbon represents a multi-faceted approach to atmospheric CO₂ reduction and Blue Carbon by passively removing CO₂ through macroalgae photosynthesis, dramatically reducing the carbon-emitting process associated with fishing behavior and calculating carbon stored in the reef biomass. Sea Cave® True Blue Carbon comes with a built-in contractual assurance (a Blue Credit NFT) that for each verified True Blue Carbon credit sold, at least 100 kg of marine life is generated.

Scalable Solutions

The International Marine Mitigation Bank (IMMB), with its NGO partner Fish Reef Project®, manages the Blue Carbon program. For every \$2,000 in generated revenue, a 1,000 kg Sea Cave is deployed in kelp or coral ecosystems. Each patented Sea Cave® generates five verified True Blue Carbon® credits per year and typically sustains more than 2,000 kg of healthy marine life, including giant kelp, coral, lobster, abalone, fish, scallops, sea cucumbers, sea fans, and much more.

Since its introduction, over 700 Sea Caves have been deployed and restored or enhanced large swathes of giant kelp forests in both California and Baja, Mexico. Tropical deployments in South Carolina and Papua New Guinea have yielded rapid benefits, with a new Senegal project coming online soon!



Biomass Targets

Each Sea Cave True Blue Carbon credit, in the current vintage, is verified by Earthood LLC and registered with the ICROA-aligned International Carbon Registry.

For each True Blue Carbon credit that is sold, IMMB issues one no-cost Blue Credit (marine biodiversity credit) to the same owner. Each Blue Credit assures its owner that 100 kg of marine life is generated on our Sea Cave reef system. The credit owner simply looks at our annual online report, which professional science has proven to have met the biomass target. If there is a biomass shortfall, IMMB—at its own cost—expands the reefs until the biomass targets are reached. This is how we have simplified the overly complex marine biodiversity credit system.

A block chain contract (NFT token) is issued for each Blue Credit. This binds the contract to deliver the biomass. The NFTs have their own potential value, and the owners can sell them at a later point in time.

Blue Credits can help companies that operate in offshore environments mitigate any environmental impact associated with day-to-day activities. Eager off-takers have already secured the entire first vintage of 2,444 of these rare and unique credits at \$200. Early investors include 4Kelp™, a kelp-based men's skincare company; Ocean Fathoms, a subsea wine aging company; CEMEX global, a building material entity; Teecino, an herbal tea company; and development banking consultant Dan Millison.

To find out more about Blue Carbon credits, visit:

www.fishreef.org and www.immb.us



Great News! Thanks to your continued support, Fish Reef Project and IMMB Inc. has launched another first-in-the-world innovation. Sea Cave® True Blue Carbon® credits, one more way to fight climate change.

At long last, we now have a scalable vehicle to directly offset Blue Carbon impacts while generating marine life for years to come.

Each Sea Cave® True Blue Carbon® credit includes one marine biodiversity credit known as a Blue Credit®. Each Blue Credit® is a contractual guarantee that 100 kilograms (220lbs) of marine life will be generated in a 12-month period. Blue Credit® may have its own separate value down the line, so it is a real bonus for early adopters.



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Our patented Sea Cave® technology has been deployed across the continents, tested in rugged conditions and has yielded healthy giant kelp ecosystems. Full of fish, lobster, abalone, coral, marine mammals and more, Sea Cave® is a powerful tool for ocean health that empowers mankind to create a sustainable, lasting nature forward legacy.

Each of us as individuals and organizations has a carbon footprint. To work toward healthy climate, at least 15% of that footprint should be offset by Blue Carbon. Remember, a healthy ocean is an effective carbon sink.

Each time we buy a product, flip on a light switch, fly, use a computer, take a cruise, renovate a home, mow the lawn or purchase goods shipped by boat, we generate carbon emissions. Much of our energy, and soon our minerals will come direct from the ocean and create a collective Blue Carbon footprint that must be offset.

Blue Carbon has been rare, costly and difficult to make— and until now has not been not widely available. Sea Cave® True Blue Carbon® now allows wider access to badly needed Blue Carbon. Take direct action and protect and restore our oceans and planet.

Learn more about Sea Cave® True Blue Carbon® on our Fish Reef Project home page. Credits are available for sale now, and Thank you for helping ocean life thrive!

Chris Goldblatt
CEO | FOUNDER

\$200 PER CREDIT IS A BARGAIN, HERE IS WHY:



Investing in the future of our oceans



SEA CAVE® TRUE BLUE CARBON®

VS

OTHER PROJECTS (MANGROVE & SEAGRASS ECOSYSTEMS, TREES ETC.)

lasts 500 years underwater-storm proof

Less than 100 years/ often damaged by storms

15 years of preliminary work

Often less than 5 years of planning

Blue Credit NFT assures 100Kgs of marine life

Often no ICROA verification

Large offshore construction costs

Simple planting of vegetation

Easily tracked by sonar

Often based on rough calculations

Per Sea Cave 5 Jobs, 8 mt Co2, 500 kgs Biomass

Often unknown precise numbers

Major positive PR from job creation

Often no substantial related PR

Unique in the world and limited

Generic, more of the same, not limited

Blue Credit NFT issued with 1 carbon credit

No biodiversity credit issued

Major boost to small scale fishing

Less of a benefit

Vivid imagery of robust marine life

Often nothing special visually

<http://www.immb.us/>

Help Ocean Life Thrive – buy True Blue Carbon now!